*Preserving, promoting, and developing Wellington North’s unique cultural resources to build a vibrant community and a prosperous economy.*

**WELLINGTON NORTH CULTURAL ROUNDTABLE COMMITTEE MINUTES**

**THURSDAY MARCH 24TH, 2022 @ 12:01 PM;**

**Lower Hall, Arthur Community Centre**

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| **Members Present:** |  **Staff Present:** |  |
| Chair Jim Taylor Gail Donald |  Dale Small, Economic Development Officer |  |
| Linda Hruska Bonny McDougall |  Tasha Grafos, Administrative Support |  |
| Penny Renken Lisa Hern, Councillor |   |  |
|  |  |  |
| **Guests:** Harry Engel, Sue Doherty, Faye Craig, Gerald Townsend, Emma Jeffries, Keith Harris, Doris Cassan, Thea Ouwehand.  |  |  |
| **Guests: (Unable to Attend)** Jess Pfisterer, Nick Hansen, Crystal Seifried |  |  |
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| **INFORMAL NETWORKING & LUNCH**  |
| Prior to the meeting starting there was time for networking & lunch. EDO Dale then introduced everyone and thanked everyone for coming and turned the meeting over to Chair Jim  |
| **CALLING TO ORDER**  |
| Chair Jim called meeting to order at 12:42pm   |
| **ADOPTION OF THE AGENDA –**  |
| RESOLUTION: **CRT2022-006**Moved: Member Bonny Seconded: Member Gail THAT the agenda for the March 24th, 2022, Cultural Roundtable Committee meeting be accepted and passed**. CARRIED**   |
| **DISCLOSURE OF PECUNIARY INTEREST** |
| None  |
| **MINUTES OF PREVIOUS MEETING – January 20, 2022** |
| Accepted by Council on March 7, 2022 |
| **ITEMS FOR DISCUSSION** |
| 1. **Overview of Wellington North Municipal Cultural Plan** – Chair Jim
* Mission, Vision, Guiding Principles
* Role of the Cultural Roundtable
* Cultural Plan Goals & Actions

In 2013, as an outshoot of the Economic Development Committee, a cultural committee was first brought together. A cultural plan was brought forth through this group that involved a survey for the public and some recommendations, one of those recommendations was to form a Cultural Roundtable Committee that would meet regularly and promote and support the culture of the community and culture events. This committee has provided support to the Township to build cultural resources such as the Lyne’s Blacksmith Shop, Wellington North Farmers Market, Wellington North Doors Open (a provincial event that opens the doors to cultural facilities to the public), Culture Days, and Arthurs 150th Anniversary celebration. The Committee offers a grant program that is designed to assist groups working the culture area. The logo for the Committee is circular to represent the roundtable format, the colours in the logo represent different segments of the community. Vision Statement: Preserving, Promoting & Developing Wellington North’s Unique Cultural Resources to Build a Vibrant and a Prosperous Economy. The committee’s guiding principles are to recognize and promote history, arts, volunteers, downtown, and all other cultural events and locations in the municipality. And to also ensure that the Township Council keeps this cultural asset inventory in mind. Goal 1 – Cultural Roundtable Roles and Partnerships * Broaden membership
* Communications strategy for awareness, strategy for social media
* Investigate the possibility of creating a Wellington North Heritage Committee
* Partnerships

Goal 2 – Leverage Cultural Resources * Review and update the culture assets inventory
* Promote creative economy
* Work with the County to promote Tourism Adaptation & Recovery Program
* Collaborate with Chambers of Commerce

Goal 3 – Build a Shared Identity and Increase Collaboration* Promote Culture Days
* Develop social media strategy
* Develop a festivals and events strategy
* Wellington North signage plan project

Goal 4 – Downtown Enhancement * Banners, plaques, murals, etc.
* Wellington County Official Plan
* Downtown events and activities
 |
| 1. **Cultural Moment**

March 21 - Gail, Arthur 150th Anniversary of IncorporationApril 11 - Volunteer Theme May 9 - Linda, Four Corners Quilt Guild  |
| 1. **Arthur 150th Anniversary of Incorporation** – EDO Dale and Member Gail
 |
| 1. **Wellington North Culture Days**

o Volunteer Celebration (Friday Sept 23rd @ Kenilworth)o WN Farmers market Culture Days Celebration (Saturday Sept 24th)o Metz Annual Pumpkinfest (Saturday Sept 24th/TBD)o MF Cemetery Tours by Morgan (Sat Sept 24/Oct 1 & 8)o Lynes Blacksmith Shop (TBD)1. **EDO Dale**

o Handed out an information package to all of our Guestso Package included the Cultural Plan, Goals & priorities, etc. as well as a thank you o EDO Dale advised that he would connect with all our Guests after the meeting and if they  were interested in joining the Cultural Roundtable would talk about next steps.o A binder, which has all the Cultural Moments since 2011 was shared with the committee and member Penny asked if we could somehow put this on our website for public access. |
| **ROUNDTABLE ANNOUCNEMENTS** |
| * Senior of the Year award recognition to be announced at April 11th WN Council meeting
* April 13th Growth, Housing & Development Information Session 5:30pm in Arthur
* April 24th is the start of National Volunteer Week
* Volunteer Celebration is plannedfor May 5th at the Arthur Community Centre.

Next meeting date is May 19th, 2022 at 12:00pm |
| **ADJOURNMENT**  |
| Resolution: **CRT2022-007**Moved: Member Penny Seconded: Member Linda THAT the Cultural Roundtable Committee meeting be adjourned at 1:07pm **CARRIED** |