

**THE CORPORATION OF THE TOWNSHIP OF WELLINGTON NORTH
MOUNT FOREST AQUATICS AD-HOC ADVISORY COMMITTEE MEETING AGENDA
TUESDAY, March 30, 2021 @ 7:00 P.M.**

Join from a PC, Mac, iPad, iPhone or Android device:

Please click this URL to join. <https://us02web.zoom.us/j/83802057506>

Or join by phone:

1 855 703 8985 (Toll Free)

Webinar ID: 838 0205 7506

SUBJECT	PAGE	LEAD	ACTION
Calling to Order		Chair	
Adoption of Agenda			
Recommendation: <i>THAT the agenda for the March 30, 2021 Township of Wellington North Mount Forest Aquatic Ad-Hoc Advisory Committee meeting be accepted and passed.</i>		Chair	Resolution
Disclosure of Pecuniary Interest		Chair	
Minutes of Previous Meeting – February 23, 2021 (approved by Council March 8, 2021)	001	Chair	
Business Arising From Minutes			
1. Sponsorship Signage - Review Recognition Names			
Items for Consideration			
1. Financial Report 2. Fundraising Program Community Development Fund Memorial Tree Program Update Merchandise and Promotional Material Partnership opportunities with the Mount Forest Lions Club (50/50 or drive thru dinners)	004	Chair	
Other Business			
Adjournment			
Recommendation: <i>THAT the Township of Wellington North Mount Forest Aquatics Ad-Hoc Advisory Committee meeting of March 30, 2021 be adjourned at p.m..</i>		Chair	Resolution

001

THE CORPORATION OF THE
TOWNSHIP OF WELLINGTON NORTH
MOUNT FOREST AQUATICS AD-HOC ADVISORY COMMITTEE MINUTES
FEBRUARY 23, 2021 AT 7:00 PM
VIA ELECTRONIC MEETING

Committee Members Present:

Sherry Burke, Councillor, Chairperson
Jayme Hewson, Public Member
Laurie Doney, Public Member
Marty Young, Lions Member
Ray Tout, Lions Member

Committee Members Absent:

Larissa Lamont, Public Member
Jim Andress, Lions Member

Staff Present:

Matthew Aston, Director of Operations
Mandy Jones, Community Recreation Coordinator

CALLING THE MEETING TO ORDER

Chair Burke called the meeting to order at 7:03 PM.

ADOPTION OF THE AGENDA

RESOLUTION: MFA 2021-005

Moved: Ray Tout

Seconded: Jayme Hewson

THAT the agenda for the February 23, 2021 Township of Wellington North Mount Forest Aquatic Ad-Hoc Advisory Committee meeting be accepted and passed.

CARRIED

DISLCOSURE OF PECUNIARY INTEREST

No pecuniary interest declared.

MINUTES OF PREVIOUS MEETING

Committee reviewed the minutes of the January 26, 2021, approved at Council on February 8, 2021.

BUSINESS ARISING

RPL 2021-003 SPONSORSHIP SIGNAGE DESIGN OPTIONS

RESOLUTION: MFA 2021-006

Moved: Laurie Doney

Seconded: Marty Young

THAT the Mount Forest Aquatics Ad-Hoc Advisory Committee receive for information Report RPL 2021-003 being a report on Sponsorship Signage Design Options;

AND FURTHER THAT the Mount Forest Aquatics Ad-Hoc Advisory Committee recommend the Recreation, Parks and Leisure Committee that they recommend that the Council of the Township of Wellington North approve design option 4 for the Splash Pad Sponsorship Signage.
CARRIED

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FEBRUARY 23, 2021 AT 7:00 PM
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002

OPTION 4



ITEMS FOR CONSIDERATION

FUNDRAISING PROGRAM – BRAINSTORMING SESSION

The Committee discussed various ideas regarding fundraising:

- Merchandise: towels, sweaters, beer cozies, shot glasses, beer mugs.
 - o Larissa Lamont and Jayme Hewson to champion
 - o Potentially create a logo for use on all marketing material
- 50/50 online draw similar to the Glencoe Fair.
 - o Explore a partnership with the Mount Forest Lions Club
- Memorial Tree Program
 - o Ray Tout and Chair Burke to champion
- Drive Thru Dinner
 - o Explore a partnership with the Mount Forest Lions Club
- Explore the opportunity to work with a professional fundraising firm

Next steps: Staff to support the Committee in submitting an application for the Wellington North Community Grants and Donations Program. Larissa and Jayme will speak with a graphic designer regarding a potential logo for marketing materials. Staff are to send County of Wellington Community Grant information to Committee.

RESOLUTION: MFA 2021-007

Moved: Marty Young

Second: Ray Tout

THAT the Mount Forest Aquatic Ad-Hoc Advisory Committee recommend the Recreation, Parks and Leisure Committee that they recommend to the Council of the Township of Wellington North that staff proceed with a request for proposal for the design of the Mount Forest Outdoor Pool.

CARRIED

003

THE CORPORATION OF THE
TOWNSHIP OF WELLINGTON NORTH
MOUNT FOREST AQUATICS AD-HOC ADVISORY COMMITTEE MINUTES
FEBRUARY 23, 2021 AT 7:00 PM
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OTHER BUSINESS

RESOLUTION: MFA 2021-008

Moved: Jayme Hewson

Seconded: Ray Tout

THAT the Mount Forest Aquatics Ad-Hoc Advisory Committee accept the resignation of Jim Andress, Mount Forest Lions Club representative.

CARRIED

ROUNDTABLE DISCUSSION

Matthew Aston: Mount Forest Lions Club Chicken BBQ is approaching on March 23, 2021.

Tickets are \$20.00. Half chicken, two side salads, bun with butter, butterscotch and bottle of water

ADJOURNMENT

RESOLUTION: MFA 2021-009

Moved: Marty Young

Seconded: Laurie Doney

THAT the Mount Forest Aquatics Ad-Hoc Advisory Committee meeting of February 23, 2021 be adjourned at 8:20 PM.

CARRIED

NEXT MEETING

TBD.

MF Splashpad Funding Gap Analysis - as at March 22, 2021

Income:

Donation Revenues 2018	25,000.00
Donation Revenues 2019	190,172.83
Donation Revenues 2020	9,215.00
Donation Revenues 2021	5,000.00
Transfers from Reserves	21,000.00
Total Revenues	<u>250,387.83</u>

Expenses:

Expenses Incurred to date	<u>247,860.57</u>
Current Funding Gap	<u><u>- 2,527.26</u></u>

Notes:

Donation Revenues also include \$50K Pledge from MF Lions
 Transfers from Reserves represents Township contribution for servicing works etc.
 Uncertainty persists around remaining expenses to be incurred (Fencing, etc.)