

**THE CORPORATION OF THE TOWNSHIP OF WELLINGTON NORTH
MOUNT FOREST AQUATIC FUNDRAISING COMMITTEE MEETING AGENDA
THURSDAY, APRIL 11, 2019 @ 5:00 PM
MOUNT FOREST & DISTRICT SPORTS COMPLEX – PLUME ROOM**

**PAGE
NUMBER**

CALLING TO ORDER

ADOPTION OF THE AGENDA

Recommendation:

THAT the Agenda for the April 11, 2019 Mount Forest Aquatic Fundraising Committee be accepted and passed.

DISCLOSURE OF PECUNIARY INTEREST

ITEMS FOR CONSIDERATION

1. General Overview
 - Appoint Chairperson
 - Potential Donors
2. Sponsorship Categories and Tiers of Recognition
3. Lottery Licensing
 - Alcohol and Gaming Commission of Ontario – Lottery Rules and Regulations, Lottery Licensing Policy Manual (2017/10), Section 2.5.0. Overview: Ineligible Use of Proceeds 001
4. Special Events
5. Payment Options
6. Other Initiatives and Ideas

NEXT MEETING

ADJOURNMENT

Recommendation:

THAT the Mount Forest Aquatic Fundraising Committee meeting of April 11, 2019 be adjourned.

CHAPTER 2 : ELIGIBILITY AND USE OF PROCEEDS

2.4.1(G) AMENDMENTS TO THE APPROVED USES OF PROCEEDS

An organization cannot use lottery proceeds for any purpose that was not approved on the original licence application, unless it obtains prior written authorization from the licensing authority.

To obtain an amendment to its proposed use of proceeds, an organization must follow the procedures and policies outlined below.

- The organization must submit a written request to the applicable licensing authority setting out the reasons for the requested amendment.
- The organization must present a detailed outline of its intended purposes for the requested use of proceeds.
- The requested uses must be related to the direct delivery of the purposes or objects of the licensee.

The licensing authority has the right to refuse to amend the approved uses of proceeds. The licensing authority must respond in writing to amendment requests regardless of whether it is approving or refusing the request.

2.5.0. OVERVIEW: INELIGIBLE USE OF PROCEEDS

A proposed use of lottery proceeds is ineligible if:

- it provides a personal benefit or gain to the members of the applicant organization;
- it supports tourism or other purely economic benefits;
- it advances a particular political issue;
- it enhances lands and buildings owned and/or operated by a government;
- it is a responsibility that has traditionally been fulfilled by a government; or
- it funds activities that do not fall within one of the four charitable classifications.

2.5.1. POLICIES: INELIGIBLE USE OF PROCEEDS

Eligible organizations may not use the proceeds from lottery licences for:

- the cost of political lobbying and/or advocating a particular view on a political issue, including the cost of staffing, publication materials and advertising;
- fundraising activities, including wages for a fundraiser and the cost of promotional materials;
- administrative or other activities that are not integral to the direct provision of the organization's charitable mandate;