

MOUNT FOREST BUSINESS IMPROVEMENT

MEETING MINUTES FEBRUARY 9, 2021 @ 8:00 AM, VIA ZOOM

CALLING TO ORDER – Andrew Coburn; Chair Mount Forest BIA

PRESENT ATTENDEES

Members: Andrew Coburn, Peter Mohr, Murray Townsend, Kayla Morton, Dwight Benson, Jessica MacFarlane

Staff: Dale Small,

Absent: Councilor Sherry Burke, Bill Nelson

ADOPTION OF MINUTES

ITEMS FOR CONSIDERATION

1. Appointment of duties
2. Downtown Mount Forest Proposed Event Schedule for 2021
3. Main St Hardscape Investment

MOTIONS

Motion carried to approve agenda,

1st Dwight Benson

2nd Peter Mohr

Motion carried to approve appointment of duties,

1st Kayla Morton

2nd Jessica MacFarlane

Motion carried to approve event schedule,

1st Jessica MacFarlane

2nd Peter Mohr

Motion carried to approve hardscape plan,

1st Peter Mohr

2nd Dwight Benson

Appointment of Duties

Organization of planters/flowers- Dwight Benson

Winter decoration removal and spring banners- Kayla Morton

Purchase of gift cards for PUC and Wellington County- Andrew Coburn/Kayla Morton

Street Cleaning confirm with Dave for 2021 season- Dwight Benson

Window Clings for empty storefronts- Peter Mohr (chat with Maarc Apparel) Jessica MacFarlane (obtain addresses)

Downtown Event Schedule

Share Downtown Mount Forest events schedule (attached) with Chamber President- Kayla Morton

Hardscape Investment

BMO Property Andrew has been in contact with their branch to start negotiations.

Location approved for seating area.

Approach owners of Tavern for possible location as well.

Mural and curb extension will be tabled for a later date. Revisit in fall.

NOTE:

Downtown internet access is a go for 2021!

NEXT MEETING

March 9th, 8 am location to be determined.

ADJOURNMENT

Moved: Kayla Morton

Seconded: Dwight Benson

EVENT SCHEDULE PLANNER

2021

PROJECT/EVENT	2021 YEAR CALENDAR
ORGANIZER	DOWNTOWN MOUNT FOREST



PROJECT LIST BY MONTH

JANUARY: NOTHING ON THE CALENDAR
FEBRUARY: SPREAD THE LOVE ONLINE CAMPAIGN
MARCH: NOTHING ON THE CALENDAR
APRIL: EASTER OUTDOOR PHOTO OP, COUPON HUNT
MAY: MOTHERS DAY/LADIES NIGHT & MENTAL HEALTH AWARENESS VIRTUAL PANEL
JUNE: SHOP LOCAL/MEET ME ON MAIN STREET CAMPAIGN

PROJECT LIST BY MONTH

JULY: MUSIC ON MAIN, SIDEWALK SALES, OPEN LATE SHOPPING FRIDAYS
AUGUST: MOVIE ON MAIN, SIDEWALK SALES, BACK TO SCHOOL
SEPTEMBER: GOLD BIKE INITIATIVE, FALL MARKET
OCTOBER: FALL DECORATING PACKAGE, HALLOWEEN PARADE, PUMPKIN LIGHTING
NOVEMBER: LADIES NIGHT "SHOP CRAWL", HORSE AND CARIDGE RIDES UP AND DOWN MAIN
DECEMBER: TREE LIGHTING, PARADE