

TOWNSHIP OF WELLINGTON NORTH
CULTURAL ROUNDTABLE COMMITTEE MINUTES

Thursday, April 16th, 2015 - 12:00 pm
Council Chamber, Kenilworth

Members Present:

Chair: James Taylor
April Marshall, Tourism, Marketing & Promotion Manager
Karen Armstrong, Arthur
Linda Hruska, Mount Forest
Robert Macdonald – Arthur Agricultural
Penny Renken, Mount Forest Archives

Also Present:

Doreen Henderson, Wellington-Dufferin-Guelph Public Health
Alison Vasey, Community Youth Resiliency Worker
Randalin Ellery, Guelph & Wellington Task Force for Poverty Elimination

Absent:

Bonny McDougall – Arthur
Dee Dee Eurig, Mount Forest Community Animator/Chamber of Commerce
Gail Donald – Arthur Historical
Dale Small, Business Economic Manager
Ian Turner, Arthur Betterment Committee
Dan Yake, Councillor
Cliff Smith, Mount Forest

CALLING THE MEETING TO ORDER

Chair James Taylor called the meeting to order at 12:00 pm.

PASSING AND ACCEPTANCE OF AGENDA

RESOLUTION WNCR 2015-008

Moved By: Penny Renken

Seconded By: Robert Macdonald

THAT THE Agenda for the April 16, 2015 Wellington North Cultural Roundtable Committee Meeting be accepted and passed.

CARRIED

DECLARATION OF PECUNIARY INTEREST

None declared

DELEGATIONS

Alison Vasey

Community Youth Resiliency Worker, Mount Forest Family Health Team

Ms. Vasey updated the committee on the North Wellington Coalition for Youth Resiliency, a project funded by the Ontario Trillium Foundation that came together as a preventative group, working through the Mount Forest Family Health Team.

Various community stakeholders throughout Northern Wellington are part of the coalition, with the vision to have a community where all youth have an engaged and active role, while receiving the support they require, for healthy growth and positive development.

There are several priorities established for year one and two that aid in increasing awareness, creating a youth council, increase accessibility of programs, increase intergenerational connectivity, remove barriers and create sustainable relationships.

Jim Taylor thanked Alison and noted the one action of the Cultural Roundtable is to bring youth into cultural activities. April Marshall noted some of the current opportunities for providing youth the opportunity to volunteer and get involved in the cultural initiatives.

Randalin Ellery
Guelph & Wellington Task Force for Poverty Elimination
Hosted by Wellington-Dufferin-Guelph Public Health

Ms. Ellery updated the committee on the proposed Farmers' Market Voucher Pilot Program working in partnership with the Wellington-Dufferin-Guelph Public Health, County of Wellington and the Township of Wellington North Farmers' Market. The program will allow consumers to purchase products from the farmers' market vendors using vouchers. Dollars will be distributed to social assistance recipients (100% funded) and sold to local agencies that serve low-income individuals and households at half the value (50% funded). To reduce the possibility of stigma attached to the use of vouchers, and ensure that vendors can't identify the source of the vouchers, vouchers will also be sold at full price to any interested party or individual. Vendors will be reimbursed for vouchers used to purchase their products.

The proposed work plan and relationship model was discussed. Funding is still being sought to support the program.

April Marshall noted that initial support from the Wellington North Farmers' Market vendors has been received.

MINUTES OF PREVIOUS MEETING

RESOLUTION WNCR 2015-009

Moved By: Linda Hruska

Seconded By: Penny Renken

***THAT THE** Cultural Roundtable Committee accept and pass the minutes of the March 19th, 2015 Cultural Roundtable meeting.*

CARRIED

BUSINESS ARISING FROM MINUTES

- Community Animator updated given by chair of the Steering Committee, Karen Armstrong
 - Partnering the Community Connections Showcase event with the Health and Leisure Show in an effort to leverage marketing opportunity and grow attendance
 - Researching organizing a Summit for training and are looking for topics
 - Have revised the Terms of Reference.

Chair Jim Taylor left the meeting.

NEW BUSINESS

April Marshall gave updates on status of current projects including logo design, Farmers' Market, Doors Open and other Economic Development Office activities.

April Marshall also confirmed that 15 businesses have confirmed participation in the first round of video development being offered in conjunction with the Cultural Roundtable.

The area of focus exercise was deferred given number of absent members until May's meeting.

ROUNDTABLE

Doreen Henderson updated the committee on Fresh from the Farm – a fresh take on school fundraising program being launched in September through the UGDSB.

Alison Vasey shared the promotion being run in support National Youth Week May 1-7, showcasing free youth activities and events every day.

April Marshall reminded everyone of the Farmers' Market opening on May 8 and the supporting activities.

ANNOUNCEMENTS

- Home, Craft, Health & Leisure Show / Community Connections Showcase
April 25 & 26, 2015 Mount Forest & District Sports Complex
- Wellington North Farmers' Market Opening
Friday, May 8, 3pm-6:30pm, King St. E. Mount Forest
- Mount Forest Chamber of Commerce Spring Excellence Awards
Tuesday, May 12, 2015

NEXT COMMITTEE MEETING

The next meeting will held on May 21, 2015 from 12:00pm – 2:00pm in Kenilworth.

ADJOURNMENT

RESOLUTION WNCR 2015-00

Moved By: Linda Hruska

Seconded By: Robert Macdonald.

THAT THE Wellington North Cultural Roundtable Committee meeting be adjourned at 1:51 pm.

CARRIED