



*Preserving, promoting and developing
Wellington North's unique cultural
resources to build a vibrant community
and a prosperous economy.*

Date & Time: Thursday December 7th,

Time: 1:00pm – 4:00pm

Location: Council Chambers, Kenilworth

Agenda:

1:00pm – 1:30pm **Working Lunch** will be provided (Please advise if any food allergies)

- Approval of Minutes from September 21st, 2017 Meeting
- Review of Cultural Roundtable 2017 expenses versus budget
- Review survey results from 2017 Doors Open Wellington North participants

1:30pm – 2:00pm **Discussion on Vision, Guiding Principles, Goals & Actions**

- Do we need to revise the Municipal Cultural Plan vision, guiding principles and Goals and Actions approved by Wellington North council in 2013 or are they still applicable today?

Vision:

- *Preserving, promoting and developing Wellington North's unique cultural resources to build a vibrant community and a prosperous economy.*

Guiding Principles:

- The council of the Township of Wellington North embraced the following guiding principles:
 - **We believe culture is essential to making Wellington North a place where people want to live, work, play and invest**
 - **We believe our history and culture is a source of identity for individual communities and Wellington North as a whole**
 - **We believe creativity and culture are important drivers in growing and diversifying our economy**
 - **We believe volunteers are fundamental to the cultural life of our community and a symbol of civic pride and commitment**
 - **We believe our cultural assets are essential to building vibrant downtowns that are the social and economic hubs of our communities**
 - **We believe in a municipality that integrates culture into all aspects of planning and decision-making**
 - **We believe in cultural organizations working together toward shared goals**

Goals and Actions:

- The Municipal Cultural Plan is grounded in four high level Goals.
 - **Goal 1: Broaden Municipal Roles and Partnerships** A number of initial actions, including the establishment of a Cultural Roundtable, were aimed at building partnerships and strengthening the capacity needed to implement the Municipal Cultural Plan. There was also recognition of the need for the Township to build on its current initiatives and efforts in working collaboratively with neighbouring municipalities and the County of Wellington.
 - **Goal 2: Leverage Cultural Resources to Grow and Diversify the Economy** By undertaking the Municipal Cultural Plan the Township signalled recognition of the importance of creativity and culture to the economy. Addressing the challenge associated with the low percentage of the creative class was a key consideration as cultural resources and amenities are critical to the quality of life needed to attract creative business and entrepreneurs. The Municipal Cultural Plan produced recommendations for growing the local economy.
 - **Goal 3: Build a Shared Identity and Increase Collaboration** The need to work toward a stronger shared identity for the Municipality was identified as a need while also acknowledging and respecting the unique history and culture of individual communities is not at odds with such a goal. A stronger sense of shared identity is linked to the need for stronger networks, collaboration and resource sharing among cultural groups and activities across the Municipality. An important part of this shared agenda is the need for collaboration in raising awareness of the breadth and depth of cultural resources and experiences available to residents and visitors to the community.
 - **Goal 4: Increase the Vibrancy and Aesthetic Appeal of Downtowns** A defining characteristic of Wellington North is its mix of rural and urban areas. There is pride in the beauty of the Township's rural landscapes that must be celebrated and preserved. A strong desire to enhance the vibrancy and visual appeal of our downtown areas as a source of community building and economic development. Many recommendations in the Municipal Cultural Plan relate to opportunities presented by the CIP.

2:00pm – 2:30pm

Discussion on the 30 recommended actions that were to become part of our Cultural Roundtable and/or Economic Development Office work plan.

- Discussion on the 30 recommended actions & programs
 - Which ones have we been working on and need to continue into 2018 and beyond
 - Which ones are others working on and need to continue
 - Which ones have been completed
 - Which ones have not been started and need to be added to the Cultural Roundtable or someone else's work-plan.

2:30pm – 2:45pm

Break

2:45pm – 4:00pm

Discussion, brainstorm and prioritize recommended programs for the Cultural Roundtable to include in our work-plans for 2018 and beyond.

Prepare Cultural Roundtable Meeting schedule for 2018

4:00pm

End of Meeting