

TOWNSHIP OF WELLINGTON NORTH

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, July 20, 2016 - 12:00 pm
Lunch Meeting at Jim Taylors, Kenilworth

Members Present:

Chair Jim Taylor
Robert Macdonald – Arthur Agricultural Society, Arthur Historical Society
Gail Donald – Arthur Historical Society
Linda Hruska
Gary Pundsack
Karen Armstrong

Staff Present:

April Marshall, Tourism, Marketing & Promotion Manager
Dale Small, Economic Development Officer
Michelle Stone, Recording Secretary

Absent:

Penny Renken, Mount Forest Archives
Trish Wake, Mount Forest Community Animator/Chamber
Bonny McDougall - Arthur
Councillor Dan Yake

ROUND TABLE

Jim Taylor hosted the Committee for lunch with a tour and the history of his historical farm home.

- Heritage / Historic Building– Jim Taylor, Robert Macdonald, Penny Renken
Jim reported that along with Robert and Penny, they can now move ahead. There have been no further developments on the Blacksmith Shop at this time.
- Oral History Story Telling– Gary Pundsack, Gail Donald, Trish Wake
Looking to cut down to small clips and can have on mapping and also have mini packages with pictures (if available) and recording together(audio and/or audio visual). Finalizing a list of the criteria to be included and then compile a list of interviewees. Trish is implementing a “Pen Pals” idea to engage youth and seniors to capture stories.
- Communications – Linda Hruska, Karen Armstrong, April Marshall
We recently ran a campaign on 88.7 The River to promote cultural mapping website and Fireworks Festival, local talent support. Wellington North is well represented with Butter Tarts & Buggies, Simply Explore Map Brochure, etc that planning additional communication pieces will be deferred at this time. April is working with Butter Tarts & Buggies committee to plan a daytrip for IPM RV park visitors for September 23rd and inclusion in the bags. A letter has been sent to community organizations to help facilitate and promote Canada 150 activities in Wellington North. Funding opportunities are also being considered.

ANNOUNCEMENTS

Doors Open – Saturday, September 17, 2015 throughout Wellington North
International Plowing Match in Wellington County – September 20 to 24, 2016
Arthur Historical Society - Saturday, October 1st at 1:30pm, Wellington County Historical tour of downtown Arthur with David Stack providing commentary.
Wellington Wood Products is the “Made in Wellington” Sponsor for the IPM

NEXT COMMITTEE MEETING

The next meeting will be held on Thursday, September 15, 2016 in Kenilworth