

TOWNSHIP OF WELLINGTON NORTH

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Thursday, May 21st, 2015 - 12:00 pm
Council Chamber, Kenilworth

Members Present: April Marshall, Tourism, Marketing & Promotion Manager
Karen Armstrong, Arthur
Linda Hruska, Mount Forest
Robert Macdonald – Arthur Agricultural Society, Arthur Historical Society
Penny Renken, Mount Forest Archives
Bonny McDougall – Arthur
Gail Donald – Arthur Historical Society
Dan Yake, Councillor

Also Present: Rich MacVicar, Mount Forest Old Girls & Boys Reunion
Mount Forest Homecoming 1879-2017
Doreen Henderson / Sarah Pink/ Kara Rocco, Mount Forest Family Health Team
Happy Healthy Families
Michelle Stone, Administrative Support

Absent: Cliff Smith, Mount Forest
Chair: James Taylor
Dale Small, Business Economic Manager
Dee Dee Eurig, Mount Forest Community Animator/Chamber
of Commerce

CALLING THE MEETING TO ORDER

Acting Chair Linda Hruska called the meeting to order at 12:00 pm.

PASSING AND ACCEPTANCE OF AGENDA

RESOLUTION WNCR 2015-011

Moved By: Bonnie McDougall

Seconded By: Gail Donald

THAT THE Agenda for the May 21st, 2015 Wellington North Cultural Roundtable Committee Meeting be accepted and passed.

CARRIED

DECLARATION OF PECUNIARY INTEREST

None declared

DELEGATIONS

▪ **Rich MacVicar**

Mount Forest Old Girls & Boys Reunion

Mount Forest Homecoming 1879-2017

Rich MacVicar, Chair of the Mount Forest Old Girls and Boys Reunion advised that they are in the planning stages for June 23rd, 24th and 25th, 2017 in Mount Forest. He came to the Cultural Roundtable Committee to

promote, inform and look to the Committee for suggestions they may have. They will soon launch their website, www.mountforesthomecoming.ca and on-line store.

April Marshall, Tourism, Marketing & Promotion Manager, thanked Rich for coming and feels it is a great opportunity for this committee to get involved in.

▪ **Doreen Henderson / Sarah Pink / Kara Rocco**

Happy Healthy Families

Mount Forest Family Health Team

Doreen and Sarah came to introduce this program which is being launched to promote Wellington North as the healthiest place to raise children. They are looking to the Committee for contacts and ideas that would help increase awareness and further this initiative, including a logo and new name for branding. They also see this as an opportunity to link with the Cultural Roundtable in some of their focus areas such as the Farmers Markets. An endorsement from the Mayor and Council would be of great value.

April Marshall, Tourism, Marketing & Promotion Manager, sees this as a good match for programming specifically related to Farmers Market. The Cultural Roundtable made some initial suggestions that the Family Health team was able to leave with.

MINUTES OF PREVIOUS MEETING

RESOLUTION WNCR 2015-012

Moved By: Robert McDonald

Seconded By: Gail Donald

***THAT THE** Cultural Roundtable Committee accept and pass the minutes of the April 16th, 2015 Cultural Roundtable meeting.*

CARRIED

BUSINESS ARISING FROM MINUTES

NEW BUSINESS

Committee Member Karen Armstrong informed the committee that Crystal Siefried from the Mount Forest Chamber will be leaving May 22nd and the Chamber is looking to have someone in her place in the very near future.

Committee Member Penney Renkin brought to the Committee's attention the possibility that the old "Smithy Shop" in Kenilworth may be donated to the Mount Forest Archives and Arthur Historical Society. These groups will be approaching the Township to discuss functionality. Further information will follow.

Councillor Yake met with Kate Rowley and Marlene Markell from the Mount Forest Archives. They are putting together a large picture display relating to the history of sports and recreation for display at the Mount Forest Sports Complex in time for Doors Open Wellington North.

April Marshall, Tourism, Marketing & Promotion Manager, shared information regarding a Heritage Fundamental Workshop that the Ministry of Tourism, Culture and Sport will be having on Thursday, June 25th, 2015. She will forward details to the Committee members.

1. Ontario Trillium Foundation Redesign - April Marshall, Tourism, Marketing & Promotion Manager reported that Omar Omar from Trillium has sent information to the Mount Forest Chamber of Commerce outlining the re-design of funding applications and would like to arrange an information session in Mount Forest for community groups. The Cultural Roundtable discussed partnering with the Mount Forest Chamber / Community Animator to host the event.

2. The Antique Classic Car Club of Canada – Brampton Region has confirmed their visit for Thursday, July 30th, 2015. They will arrive in Arthur at the arena parking lot about 10:30 am and stay for approximately an hour. There will be over 80 cars and 150 plus people. We will host a coffee and butter tart hour and plan a pop-up market and historical display for the visitors. The cars will also take tour of downtown Arthur on their way out. The Committee members will help with this event.

Councillor Yake, Committee members Gail Donald and Bonny McDougall left the meeting at 1:34 pm and therefore the Committee no longer had quorum and the formal meeting ended. An informal discussion of the following issues took place:

The remaining members discussed items to be addressed at the next meeting. They would like to re-visit the mandate and what each can do prior to the next meeting is get a sense of what is needed; what are roles and responsibilities and where help is needed and where it is not.

MOTIONS FOR COMMITTEE APPROVAL

“THAT the resignation of Ian Turner submitted by email dated March 30th, 2015 be received by the Cultural Roundtable Committee.”

Deferred to next meeting.

ROUNDTABLE

Karen and Linda requested to have a discussion on our communications strategy in relation to ongoing initiatives. As well, how can this committee better help and take ownership of the initiatives. They also commented that delegations should be less, so more time can be spent on planning and structure.

Bonny McDougall informed the group of the York Soaring Club family event on the July 1st weekend

ANNOUNCEMENTS

- Wellington North Farmers’ Market
Fridays, May 8, 3pm-6:30pm, King St. E. Mount Forest
- Taste Real Spring Rural Romp
Saturday, May 30, 10am-4pm, Minto, Mapleton and Wellington North
- York Soaring Club – Family Weekend July 1st weekend

NEXT COMMITTEE MEETING

The next meeting will held on June 18th, 2015 from 12:00pm – 2:00pm in Kenilworth.

Discussion ended at 2:08 pm