

**TOWNSHIP OF WELLINGTON NORTH**  
**CULTURAL ROUNDTABLE COMMITTEE MINUTES**

Thursday, October 15, 2015 - 12:00 pm  
Council Chamber, Kenilworth

**Members Present:** Chair James Taylor  
April Marshall, Tourism, Marketing & Promotion Manager  
Karen Armstrong (leaving early)  
Gail Donald – Arthur Historical Society (late)  
Linda Hruska, Mount Forest  
Robert Macdonald – Arthur Agricultural Society, Arthur Historical Society  
Bonny McDougall - Arthur  
Penny Renken, Mount Forest Archives  
Trish Wake, Mount Forest Community Animator/Chamber  
of Commerce

**Also Present:** Michelle Stone, Administrative Support

**Absent:** Dale Small, Business Economic Manager  
Dan Yake, Councillor

**CALLING THE MEETING TO ORDER**

Chair James Taylor called the meeting to order at 12:00 pm.

**PASSING AND ACCEPTANCE OF AGENDA**

**RESOLUTION WNCR 2015-021**

Moved By: Robert Macdonald

Seconded By: Bonny McDougall

*THAT THE Agenda for the October 15th, 2015 Wellington North Cultural Roundtable Committee Meeting be accepted and passed.*

**CARRIED**

**DECLARATION OF PECUNIARY INTEREST**

None declared

**DELEGATIONS**

**MINUTES OF PREVIOUS MEETING**

**RESOLUTION WNCR 2015-022**

Moved By: Robert Macdonald

Seconded By: Linda Hruska

*THAT THE Cultural Roundtable Committee accept and pass the minutes of the September 17th, 2015 Cultural Roundtable meeting. Correction of date - planting of tulip bulbs will take place Friday, October 16<sup>th</sup> at 1 pm in Arthur.*

## **CARRIED**

### **PLANNING SESSION**

Karen Armstrong led the discussion on goals the Committee will focus on for the next year. In March 2015 the Committee created a list of Goals/Action Items. They reviewed their progress, next steps and have divided into working groups.

1. Communications Strategy – CIP and Renew opportunities, cultural mapping, work with community events, logo/banner, videos, brochure
2. History/storytelling - collaboration with other groups, walking tours, cenotaph, videos, youth council, brochure
3. Heritage Building/Designations - Blacksmith shop, build on a shared identity, downtown building and business history project

### **BUSINESS ARISING FROM MINUTES**

- Cultural Mapping Category / Listing Review of who qualifies to participate on mapping  
Discuss categories – what about other stores in town that are interesting – business can fit under “cultural enterprises” discuss under Communication Committee - there is a way to include businesses if they want to be included and are an appropriate fit.

### **NEW BUSINESS**

1. Council has approved the implementation of the Wellington North Youth Council. It will run through the Economic Development Committee with a budget of \$5000.00
2. Doors Open Wellington North and Culture Days Event Recap  
April Marshall, Tourism, Marketing & Promotion Manager gave an overview of the days’ activities and how to build for next year. The Committee will re-visit this subject at the November meeting.

### **ROUNDTABLE**

The Mount Forest Annual General Meeting is tonight at the Mount Forest Legion. The speaker is Neil Dunsmore and all are welcome.

The Province of Ontario is doing a cultural strategy and the information for input will be forwarded to Committee.

Bonny McDougall is setting up an IPM (International Plowing Match) Store in Harriston to promote the 2016 IPM being held in the Town of Minto. The store will be open Friday afternoons and Saturdays until the IPM and volunteers are needed.

Penny Renken passed on information about the Old Blacksmith Shop. There is a meeting at the Old Blacksmith Shop in Kenilworth on Monday, October 19, 2015 at 9:30am.

Trish Wake, Mount Forest Community Animator/Chamber of Commerce spoke about the upcoming Volunteer and Job Fair being held on November 10 from 1-3pm at WHSS, in partnership with Youth Resiliency and Northern Lights focusing on how we can tap into our youth.

### **ANNOUNCEMENTS**

- Mount Forest Chamber of Commerce Annual General Meeting  
Mount Forest, October 15, 2015
- Arthur Historical Society Dutch-Canadian Friendship Garden Planting  
Arthur Cenotaph 1pm, October 16, 2015
- WOWSA Showcase  
Pike Lake, October 29, 2015

- Arthur and District Chamber of Commerce Annual General Meeting  
Arthur, November 5, 2015
- Volunteer Fair  
Tuesday, November 10, 2015 from 1-3 at Wellington Heights High School, Mount Forest
- Christmas Craft Show & Sale  
Mount Forest, November 14, 2015

**NEXT COMMITTEE MEETING**

The next meeting will be held on Thursday, November 19th, 2015 at 12:00 pm at the Arthur Historical Room, 146 George Street in Arthur.

**RESOLUTION WNCR 2015-023**

Moved By: Gail Donald

***THAT THE** Cultural Roundtable Committee meeting be adjourned at 1:59 pm.*

**CARRIED**