

# Wellington North Community Growth Plan

Community Workshop  
September 7, 2017



# Agenda

1. Introductions
2. Project Overview
3. Warm-up: Pop Quiz!
4. Planning Context
5. Workshop Discussion
  - Community Strengths and Areas for Improvement
  - Vision, Goals and Priorities for the Future
6. Next Steps

# Introduction

## Steering Committee

### Township:

Mayor Andy Lennox  
Councilor Sherry Burke  
Councilor Lisa Hern  
Councilor Steve McCabe  
Councilor Dan Yake  
Mike Givens, CAO

### County:

Aldo Salis, Director of Planning & Development

### Community Members:

Marianne Christie  
Jim Coffey  
Paula Coffey  
James Craig  
Theresa Hutchinson  
Jim Klujber  
Brett Parker  
Julie Silva  
Jim Taylor  
Murray Townsend  
Marty Young

# Introduction

## Working Group

### Township:

Dale Small, Economic Development Officer

Darren Jones, CBO

Derek McCaughan, Interim Director of Public Works

### County:

Linda Redmond, Manager of Planning & Environment

## Consulting Team

Steve Wever, GSP Group

Kevin Curtis, Curtis Planning

Megan Geregthy, GSP Group

# Project Overview

Preparing for **Growth**  
and **Change**

Creating a **Vision** for a  
**Complete Community**

Aligning **Land Use** with  
investments in  
**Infrastructure,**  
**Transportation,**  
**Community Facilities**  
and **Services**

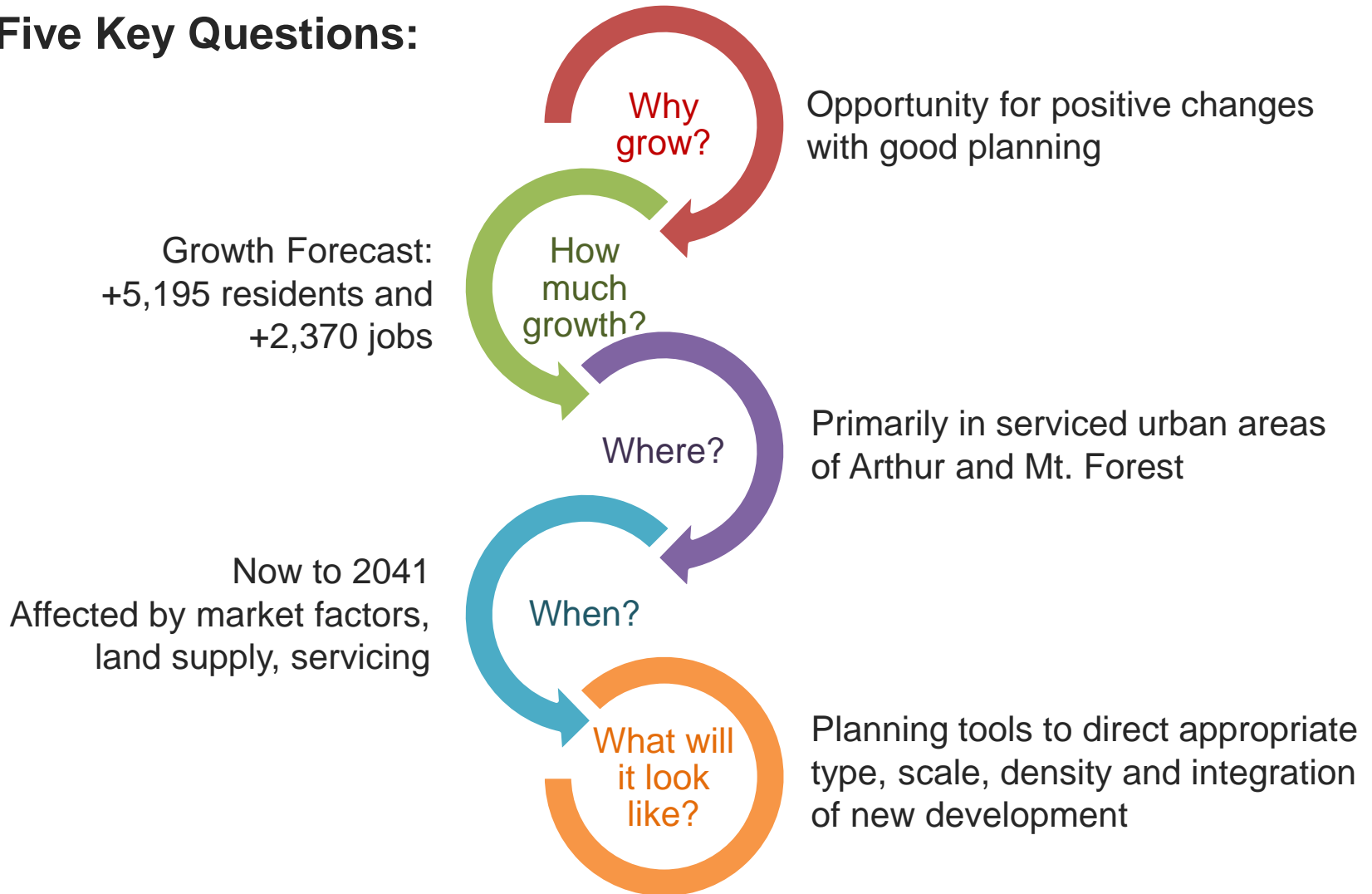
Working together as an  
**Active and Engaged**  
**Community**

Building on **Strengths**  
and addressing areas  
for **Improvement**

Using a range of  
**Planning Tools** for  
**Implementation**

# Project Overview

## Five Key Questions:



# Project Overview

## Process:



# Discussion Warm-up: Pop Quiz!

## Question #1

**In Ontario, Provincial Plans and Policies direct that most population and employment growth should be:**

- A. Spread out among all settlements and rural areas and new towns and villages
- B. Focussed within existing urban settlement areas that have municipal water and wastewater systems, in a compact form
- C. Limited to high rise buildings in large cities that have public transit systems



# Discussion Warm-up: Pop Quiz!

## Question #1

**In Ontario, Provincial Plans and Policies direct that most population and employment growth should be:**

- A. Spread out among all settlements and rural areas and new towns and villages
- B. Focussed within existing urban settlement areas that have municipal water and wastewater systems, in a compact form**
- C. Limited to high rise buildings in large cities that have public transit systems

# Discussion Warm-up: Pop Quiz!

## Question #2

**“Complete Community” refers to:**

- A. A town that has been built out and is no longer growing
- B. Finishing construction of a residential subdivision including roads and services
- C. An area with a mix of uses that offers convenient access to most of the necessities for daily living

# Discussion Warm-up: Pop Quiz!

## Question #2

“Complete Community” refers to:

- A. A town that has been built out and is no longer growing
- B. Finishing construction of a residential subdivision including roads and services
- C. An area with a mix of uses that offers convenient access to most of the necessities for daily living

# Discussion Warm-up: Pop Quiz!

## Question #3

**“Active Transportation” refers to:**

- A. Carpooling with neighbours or co-workers
- B. Walking or cycling as convenient ways to travel around the community and beyond
- C. Driving to the gym to run on a treadmill

# Discussion Warm-up: Pop Quiz!

## Question #3

“Active Transportation” refers to:

- A. Carpooling with neighbours or co-workers
- B. Walking or cycling as convenient ways to travel around the community and beyond
- C. Driving to the gym to run on a treadmill

# Discussion Warm-up: Pop Quiz!

## Question #4

**Economic development and local employment growth can be supported by:**

- A. Providing locations for a diverse range of businesses
- B. Supporting youth retention and skills development
- C. Permitting on-farm businesses

# Discussion Warm-up: Pop Quiz!

## Question #4

**Economic development and local employment growth can be supported by:**

- A. Providing locations for a diverse range of businesses
- B. Supporting youth retention and skills development
- C. Permitting on-farm businesses

**ALL OF THE ABOVE!**

# Planning Context

## Regional Context

- Part of large and rapidly growing GGH region
- Concentration of people, jobs and economic activity
- Affordability and outward growth pressures in “Outer Ring”



## The Greater Golden Horseshoe

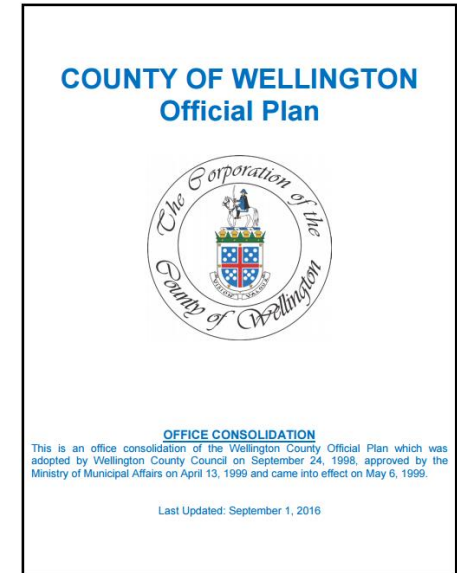




# Planning Context

## Wellington County Official Plan

- Regional-level and local plan for managing and directing growth, development and land use changes
- Allocation of growth to local municipalities
- Population and housing forecasts for Urban Centres
- Arthur and Mount Forest designated as Urban Centres in Wellington North

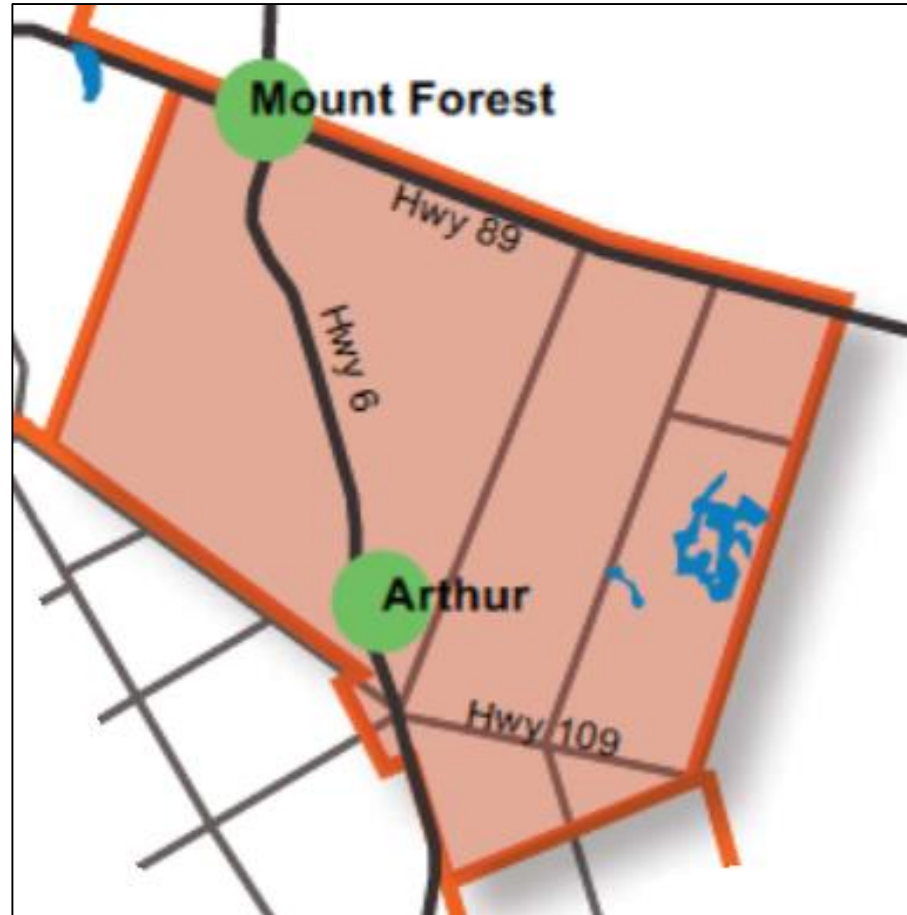


# Planning Context

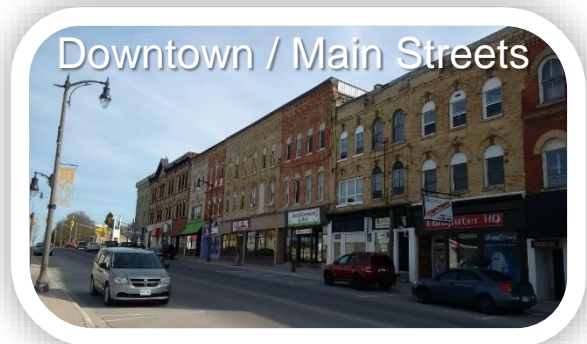
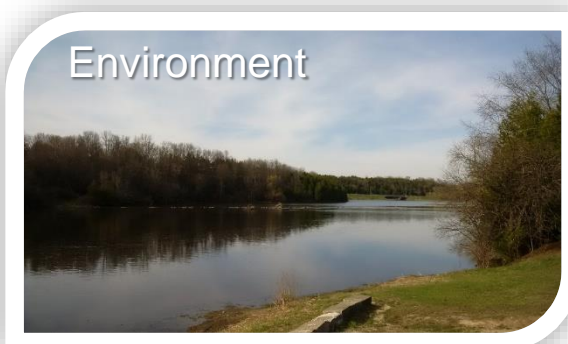
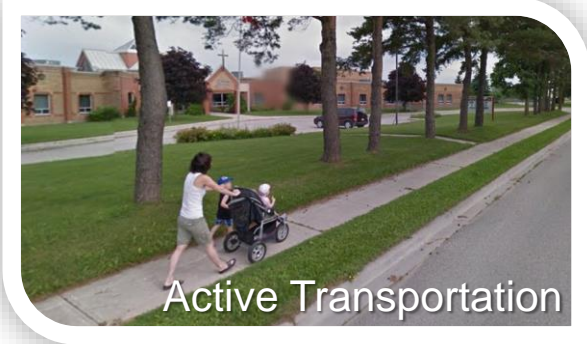
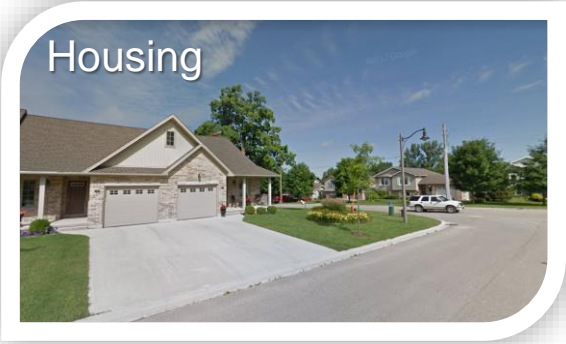
## Local Context

2011 to 2016

- **Wellington North:** 3.8% population growth, over 6% job growth
- **Arthur:** 0.8% population growth
- **Mount Forest:** 4.0% population growth



# Study Elements...



# Workshop Activity 1

## Discussion Questions

Thinking about the study elements identified:

1. What are the key community **strengths, assets** and **opportunities** in Wellington North?
2. What are the main **constraints** and **areas for improvement**, and is there anything **missing** that should be considered?

# Workshop Activity 2

## Visioning Brainstorm

Looking ahead to the **year 2041** and beyond:

1. What key words or phrases would you use to describe the community **vision and goals** for the future?
2. What do you think Wellington North should **focus on achieving** as **priorities** for the next **5 to 15 years? 15 to 25 years?**

# Next Steps

- Growth Options / Evaluation Sept-Oct 2017
- Consultation & Feedback Nov 2017
- Preferred Growth Option Dec 2017
- Final Report & Public Meeting First Quarter 2018

# Thank you!

## Online Survey:

<https://www.surveymonkey.com/r/WellingtonNorthCommunityGrowthPlan>

## Contact Information:

### **Steve Wever, MCIP, RPP**

Associate - Senior Planner  
GSP Group Inc.  
72 Victoria Street South, Suite 201  
Kitchener, ON N2G 4Y9  
Phone: 519-569-8883  
E-mail: swever@gspgroup.ca

### **Kevin Curtis, PhD, MCIP, RPP**

President  
Curtis Planning Inc.  
Phone: 519-500-9655  
E-mail: kevin@curtisplanning.ca

# Growth Forecasts

## Wellington County Official Plan

Year	Wellington County		Wellington North	
	Population	Employment	Population	Employment
2016	90,932	45,700	12,490	7,070
2031	122,000	54,000	15,600	9,020
2036	132,000	57,000	17,085	9,320
2041	140,000	61,000	17,685	9,440

Year	Arthur		Mount Forest	
	Population	Households	Population	Households
2016	2,725	1,005	5,190	2,150
2031	3,310	1,260	7,620	3,050
2036	3,700	1,370	8,550	3,365
2041	3,670	1,370	9,230	3,625

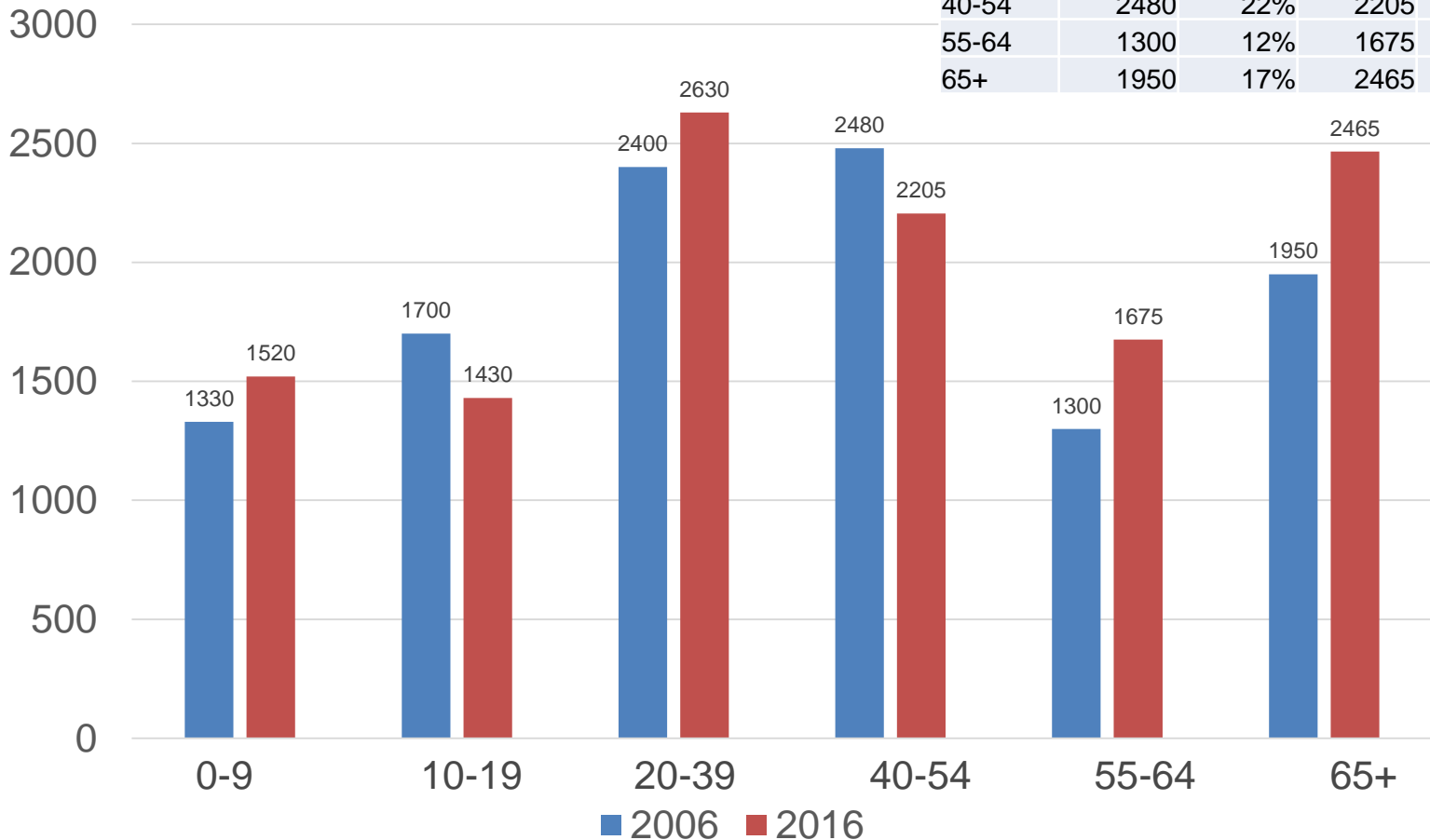
SOURCE: Statistics Canada, 2016 and County of Wellington Official Plan 1999 last update September 1, 2016, and Amendment Number 99 to the Official Plan for the County Official Plan, Council Adopted, May 26, 2016.



# Demographics

## Wellington North: Population Age Profile, 2006 and 2016

AGE	2006		2016	
0-9	1330	12%	1520	13%
10-19	1700	15%	1430	12%
20-39	2400	22%	2630	22%
40-54	2480	22%	2205	18%
55-64	1300	12%	1675	14%
65+	1950	17%	2465	21%



# Demographics

## Arthur, Mount Forest and Wellington North: Population Age Profile, 2011 and 2016

