



**Minutes : Township of Wellington North Growth Management Action Plan
Project Advisory Committee Meeting # 4
Tuesday April 30th, 2024 @ 7:00pm**

Location: Arthur Community Centre

Advisory Committee Attendees:

Mayor Andy Lennox	Jim Coffey	David Medeiros
Councilor Sherry Burke	Colleen Fleet	Alan Rawlins
Councilor Lisa Hern	Scott Hartle	Trina Reid
Councilor Steve McCabe	Erin Kiers	Marty Young
Councilor Penny Renken	James McCabe	
Wellington County, Aldo Salis	Timothy McIntosh	

Advisory Committee Absent:

Brent Hurd	Jeanean Mousseau	Wellington County, Sarah Wilhelm
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Consultant & Staff Support:

Dale Small Co-team lead & Economic Dev. Officer	Tammy Pringle WN Development Clerk
Darren Jones Co-team lead & Chief Building Official	Curtis Marshall Wellington County Planning
Brooke Lambert WN Chief Administrative Officer	Brad Post Watson & Associates
Mandy Jones WN Manager Community & Economic Dev.	Matt Alexander WSP
Jamie Cook Watson & Associates	

MINUTES

<p>Topic</p> <p>Welcome and Objective of Meeting</p> <ul style="list-style-type: none"> • Darren Jones, Co-team lead & Chief Building Official, opened the meeting at 7:00pm and provided an overview of the agenda & meeting objectives. <p>Presentation by Consultants – Preferred Growth Vision</p> <ul style="list-style-type: none"> • Jamie Cook (Watson) provided an overview of the project schedule; Jamie noted that the project is tracking to the planned schedule. Next milestone is the Growth Management Action Plan Report in June. • The next and last Advisory Committee Meeting is on June 11. This meeting will summarize key findings of the Growth Management Action Plan Report. The Growth Management Action Plan document will ultimately be used as a local decision-making framework for developing and prioritizing development and growth opportunities. • Matt Alexander (WSP) provided an overview of key highlights of the last session on growth visioning (a summary of those findings can be found in the attached presentation). • Matt provided a summary of the results of the questionnaire which included 42 completed surveys online. • Brooke noted while this may appear low, it should be noted that the Township recently completed a comprehensive engagement with the public as part of the Township's Strategic Action. Many of the questions asked to the public touched on topics related to growth management and development. The
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Consultant Team has been provided with this information and that will also feed into the Growth Management Action Plan.

- A brief overview was provided by Matt on the components of the growth vision. A Growth Vision statement is used to articulate the Township's aspirations and goals for development, sustainability, livability and economic prosperity. This vision will be used as a reference in assessing development and growth-related decisions at a local level.
- Jamie provided a recap of the Background Report, including key themes to consider when planning for growth. Details of those themes can be found in the attached presentation.
- The presentation was then followed by an open discussion on the 2018 Growth Vision Statement. Brad Post (Watson) provided a brief opening on some of the key words and phrases to consider from the Township's Strategic Plan that was prepared in 2024.
- Jamie moderated the discussion on the review of 2018 Growth Vision Statement.
- The discussion was focused on what can be modify, added or removed form the 2018 Growth Vision Statement.
- An observation shared by the committee was the need to simplify the Growth Vision Statement, including using concise statements. It was also observed that there is a need to break out the statements into multiple statements.
- It was noted that some of the statements are difficult to understand, including the statement regarding infrastructure and a statement that involved a number of themes related to healthy natural and built environments.
- A key discussion item was on accommodating affordable housing, as well as a range of housing options in the Township which may require creative solutions.
- Other discussion items focused on:
 - demographic differences among the communities;
 - importance of stewardship of land;
 - scale and type of development in the Township;
 - collective identity for the Township and the need to have shared goals;
 - a recognized identity for Arthur as a patriotic village and unclear identity of Mount Forest;
 - the importance of engaging the public; and
 - opportunities to better position the Township in intercepting regional tourism trade (tourists/visitors travel through the Township), as well as showcasing opportunities in the Township.

Closing Remarks

- A motion was passed by the Advisory Committee to approve the Committee Meeting #3 meeting minutes.
- The committee was asked to send any ideas, thoughts or comments on the Growth Vision Statement to the Township via email.
- After the Growth Visioning Session, Darren closed the session thanking those that attended and reminding everyone that the next Advisory Committee Meeting will be an in-person session on June 11 @ 7:00 PM.

The meeting was adjourned by Chair Darren at 9.05 pm.