



MOUNT FOREST BUSINESS IMPROVEMENT

ASSOCIATION MEETING MINUTES May 14th, 2024 @ 8:00 AM

Meeting Room Mount Forest Arena

CALLING TO ORDER – Andrew Coburn; Chair Mount Forest BIA

PRESENT ATTENDEES

Members: Dwight Benson, Andrew Coburn, Jessica McFarlane, Maggie Schram, Kailyn Cudney, Allison Litt, Rachel Whetham

Staff: Robyn Mulder, Penny Renkin

Community Members:

ABSENT ATTENDEES

Kayla Morton, Amanda Boylan, Bill Nelson, Sherry Burke

WELCOME AND INTRODUCTIONS

Andrew

REVIEW AND ADOPTION OF THE AGENDA

Andrew

Dwight motions to add Crosswalk to agenda. Seconded by Robyn. Robyn motions to add Economic Development to agenda, seconded by Maggie.

Agenda carried.

ITEMS FOR DISCUSSION

1. **Weekly Garbage Pick Up - Main St**
 - No updates as of right now

Bill/Robyn

2. Snowflakes

Dwight

- Brent Moore to be taking the snowflakes down, trying to lock down a date
- Need to know where trailer is being moved to at Wellington Produce Packaging as they are going to be adding an addition
- Andrew to email Adam Hinks

3. Socials

Kailyn

- Kailyn updated the board on collaboration with Kate Rowley and the Museum and Archives for historical buildings, then vs now
- Will be sharing lots of details on our upcoming event

4. Light Bulbs

Dwight

- Dwight still looking into options
- Dwight would like to have a meeting with the town and the PUC to discuss
- Options vary from \$60,000 to \$100,000, retrofitting vs replacing the fixtures
- There are 53 fixtures including tall, short, and singles
- Robyn to find out who the best person of contact would be for Dwight to connect with at the township
- Replacing lights only *is* potentially an option, would last 5-7 years
- Potential to partner with the town on this initiative

5. Reimagined Laneway - Pizza Hut

Jessica

- Jess is working on getting two quotes for painting both exterior walls that line the laneway
- Jess received a quote from BlazeWorks for a mural along the Pizza Hut wall, which would be \$15,000 - \$20,000
- Bill suggested to Jess to use the boards from the old Foodland building and post on the Pizza Hut building- no change in cost to the quoted mural, however the condition of the board is something to consider
- Andrew still in communication with Malcom Robertson regarding compactable ground solution
- There is a Public Art Grant that would cover up to 100% up to \$2500
- There is also a Building Conversion and Improvement Grant as well as a Facade Improvement Loan and Grant Program that we could look into
- Potential to do multiple pieces of artwork, similar to the Kindred / Print One laneway rather than a mural and could run it as a contest

6. June 1- Kick Off to Summer - Block Party

Maggie

- Posters have been printed and are going to be distributed this week
- Robyn to look into cornhole boards that we may have available to us
- Cornhole Tournament & the Movie are the two main attractions
- Carnival games will be rented
- Our estimated expenses are \$2700
- Maggie motions to approve the budget of \$3000 for our June 1st event. Seconded by Jessica. Motion carried.
- Wayne is going to be donating the movie screen and projector

- Kailyn to forward invoices to Jaime to start paying invoices

7. Downtown Planters

Dwight

- Talked to Richard the other day, planters should be up either first or second week of June to avoid cold weather
- Social media post for when they do get posted

8. OBIAA Conference / Economic Development

Robyn

- Robyn is going to be delivering the Financial Incentive Program bookmarks to downtown business owners
- There bursaries for attendance of the next OBIAA conference, Robyn to send the information to Kailyn
- Robyn to fill out and scan the 'who does what' poster to share with the community to let them know what departments take care of which aspects of downtown
- Robyn expressed an idea for a key tag to be given to all Wellington North residents to encourage shopping local however we believe it would be a Chamber or a Township initiative

9. Email List / Opportunities

Kailyn/Robyn

- Robyn and Kailyn discussed what types of emails and information we should be forwarding to our members and where to draw the line
- Kailyn to table some emails to bring up at the next meeting to ask members for input to forward or not

10. New Member

Dwight

- Kyle Delaire has expressed interest to Dwight in joining the BIA
- Robyn to inquire about what our limits are in the by-laws
- Kyle to come to the next meeting

NEW BUSINESS

11. Crosswalk

Dwight

- Pedestrian crossover at Durham St and Main St
- Outside of our scope, not in our district
- Penny to check with Tammy regarding the King St crosswalk
- As per December 2023 minutes, King and Main crosswalk was to be deferred to 2025

1. NEXT MEETING

June 11th 2024 in the Lower Leisure Room @ Mount Forest Arena

ADJOURNMENT

Meeting adjourned by Andrew.