



Preserving, promoting, and developing Wellington North's unique cultural resources to build a vibrant community and a prosperous economy.

CULTURAL MOMENT FOR FEBRUARY 6TH CELEBRATES THE RAW CARROT SOUP ENTERPRISE

The Raw Carrot is a social enterprise that began in Paris, Ontario in 2014, as an initiative of the Paris Presbyterian Church. The Church wanted to support those individuals in their congregation struggling to meet basic needs. These individuals relied on the church for financial and social support; however they found it difficult to find employment to change their circumstances. The Raw Carrot became a social franchise when it opened its second location in Mount Forest in 2017 in the United Church and now has 4 locations in Ontario.



The soup is sold in retailers and farmers' markets in the local community and soup can also be ordered online at therawcarrot.com/order-online. The individuals hired are provided with a supportive work environment and on the job training. They gain valuable skills while earning additional income to help meet some basic needs.

The Raw Carrot Soup Enterprise has an Advisory Board that help strengthen, support, encourage, challenge, hold accountable and help govern its growth. They partner with churches who donate the use of their commercial kitchens, with local employment agencies who offer job coaching and job subsidy for new staff, with local community groups who support them through soup sales, with service clubs that provide small grants, and with small business centres that provide advice and support in running a social franchise.



Locally, the Township of Wellington North has been very supportive of The Raw Carrot, as has Kindred Credit Union. Some local retailers in Wellington North that sell this delicious soup are Foodland in Arthur and Mount Forest, and Meat the Butcher in Mount Forest. You can also find a booth at the Mount Forest Farmers Market and at various vendor and craft markets throughout the year.

Submitted by Sue Doherty on behalf of the Wellington North Cultural Roundtable