Cultural Moment

IPM 2016

"A Fresh Taste of Farming" Event Slideshow

The Town of Minto and the County of Wellington recently hosted the International Plowing Match & Rural Expo, September 20th-24th 2016 and attracted over 96,000 visitors! Ontarians were given the opportunity to explore rural lifestyles and learn about the importance of agriculture in the local, provincial and Canadian economies.

One of the 'must-see' attractions of the event was a walk through Wellington County. The County and its seven-member municipalities showcased interactive displays, live music and food demonstrations, gave an opportunity to fly over Wellington County on a zip line, featured a farmers' market and tour of local taps, plus more. Wellington North showcased a living mural by local artist, Cliff Smith, that gave visitors the opportunity to contribute to the mural by colouring in the scenes of Arthur "Canada's Most Patriotic Village," the Lynes Blacksmith Shop, Agriculture and the Mount Forest Fireworks Festival. The Arthur Historical Society told the story of the Village's designation, while the Mount Forest Museum and Archives display showed what the women of the plowing times contributed at home while the men were at work in the field. Wellington Wood Products was featured as our 'Made in Wellington' piece and our new community radio station, 88.7 The River was on site broadcasting live through the week. Visitors were also able to take a photo on a traditional Mennonite buggy, in promotion of our newest tourism initiative 'Butter Tarts & Buggies: Explore the Simpler Life.'

One of the day-trips for RV Park residents was a tour of Butter Tarts & Buggies; visitors explored the simpler life with a buggy ride, farm tours, interactive demonstrations and tastes of local food from our members.

The list of events surrounding the IPM 2016 is substantial –please enjoy this <u>slideshow</u> capturing some of the many highlights:

Best Wishes to your hosts of IPM 2017, Huron County!