## Cultural Moment

# Simply Explore...

### Wellington North's Culture

The Township of Wellington North joins leading municipalities across Canada in recognizing the powerful role played by cultural mapping and municipal cultural planning as tools for growing local economies and enhancing quality of life.

Cultural planning is essential to supporting Wellington North in attracting investment, supporting creative talent, and boosting tourism.

Wellington North's Municipal Cultural Plan, developed in 2013, provides a strategy and recommended actions to leverage local cultural resources to grow the economy, to improve quality of life, and to build and sustain a sense of community cohesion and pride. Since adoption of the plan, Wellington North has been taking steps in implementing the identified goals, including development of cultural mapping.

Cultural mapping is a systematic approach to identifying, recording and classifying a community's cultural resources. Two forms of cultural mapping exist:

#### **Mapping Tangible Cultural Resources**

Identifying and recording physical (or tangible) cultural resources.

### **Mapping Intangible Cultural Resources**

Exploring and recording intangible cultural assets (the stories and traditions that contribute to defining our unique identity and sense of place).

Whether a resident or visitor, take the time and visit <a href="https://www.simplyexploreculture.ca">www.simplyexploreculture.ca</a> to explore the many assets that make up Wellington North's unique cultural resources. This online map allows you to easily search assets by filtering by region, location or category. Each asset is accompanied by a full listing detailing more information specifically relating to that asset. Visitors are also encouraged to contribute information to update or add to the listings.