THE CORPORATION OF THE TOWNSHIP OF WELLINGTON NORTH CULTURAL ROUNDTABLE MEETING AGENDA THURSDAY, MARCH 20, 2025 @ 12:00 PM

VIRTUAL VIA ZOOM: https://us02web.zoom.us/j/83102833704

TIME	SUBJECT	PAGE	LEAD	ACTION		
12:00 PM	Calling to Order		Chair			
	Adoption of Agenda					
	Recommendation: THAT the Wellington North Cultural Roundtable approves the agenda for the March 20, 2025, meeting as presented.		Chair	Resolution		
	Disclosure of Pecuniary Interest					
			Chair			
	Minutes of Previous Meeting – February 20, 2025 (approved by Council on March 10, 2025)					
	Recommendation:					
	THAT the Wellington North Cultural Roundtable Committee receives for information the minutes of the February 20, 2025, Committee Meeting.		Chair	Resolution		
	Deputation	L				
	None		Chair			
12:30pm	Business Arising					
	None		Chair			
12:50pm	Update on Workplan Items					
	Workplan Item 1: Wellington North Farmers' Market • Verbal Update		EDO			
	Workplan Item 2: Cultural Grants and Donations No update		CDC			
	Workplan Item 3: Cultural Moments	001 002	CDC			
	Workplan Item 5: Wellington North Culture Days • No updates					
	Workplan Item 6: Minto, Hanover, WN Cultural Roundtable partnership Tourism Growth Program • Driftscape – no update • Cultural Roundtable Symposium – no update		EDO			

Cultural Roundtable Committee - March 20, 2025

1:30pm	Other Items			
	Strathcona Long Term Care and local art exhibit			
	Verbal update		Member Vair	
1:40pm	Items for Consideration			
	Wellington Advertiser Cultural Ads			
	February	003	EDO	
1:45pm	Upcoming Events			
	Advancement of Women (AWE) initiatives	004		
	Webinars start in April			
	Mayor's Prockfoot			
	Mayor's Breakfast April 10, 2025			
	Arthur Arena Lower Hall	005		
	7 tunal 7 tona 25 vol 1 lan	000		
	Volunteer Celebration and Newcomer Welcome Event		EDO / CDC	
	May 1, 2025	006		
	Arthur Arena Lower Hall			
	Cultural Roundtable Symposium			
	May 30, 2025			
	Hosted by: Town of Minto (Harriston)			
	No updates			
1:45pm	Roundtable			
1.43ріп	(verbal)		All	
	Date of next meeting and adjournment		7 111	
	April 17, 2025 (Mount Forest and District Sports Complex –			
	Meeting Room)			
	Pagemmendation:		Chair	Resolution
	Recommendation: THAT the Wellington North Cultural Roundtable Committee		Orian	1.0001011011
	meeting of March 20, 2025, be adjourned at p.m.			



Preserving, promoting, and developing Wellington North's unique cultural resources to build a vibrant community and a prosperous economy.

CULTURAL MOMENT FOR FEBRUARY 24, 2025 CELBRATES J.J. MORRISON

James J. Morrison, often referred to as J.J. Morrison, was a significant figure in Ontario's agricultural and political spheres in the early 20th century. Born in 1861 on a farm near Arthur, Ontario, Morrison's life and work profoundly impacted the province's farming community and beyond.

Morrison spent his early years on the family farm, where he gained a deep understanding of the challenges faced by farmers. This firsthand experience fueled his passion for advocating on behalf of the agricultural community. At the age of 25, he moved to Toronto, but after struggling to make a living, he returned to the farm with his wife, Margaret Blyth, and their four children. They had five more children after moving back. Morrison became involved in local township councils, school boards, and the Arthur Temperance Lodge, where he began organizing farmers.



Morrison emerged as a key voice for rural communities, dedicating his life to improving their business and living conditions. In 1914, he played a pivotal role in founding the United Farmers of Ontario (UFO), an organization aimed at uniting farmers to achieve common goals. The UFO quickly gained traction, and in 1919, it achieved a surprising victory in the Ontario provincial election, forming a government under the leadership of E.C. Drury. Although Morrison declined the premier's office, he was instrumental in shaping and implementing the government's reform agenda during its four-year tenure.

As the Secretary-Treasurer of the UFO until 1933, Morrison was a tireless advocate for cooperative efforts among farmers. He helped establish the United Farmers' Cooperative Company. Initially, his farmhouse served as his office, but he eventually moved back to a small office in Toronto. His first task was to secure a better price for binder twine, leading to an order of 100 tons of twine from a company in Ireland. The UFO then set up 40 branches to dispense supplies from the head office, marking the beginning of the co-ops as we know them today.

Morrison's influence extended beyond the UFO. He was a key figure in the creation of several significant social legislations in Ontario, including the Mothers' Allowance Act, the Minimum Wage Act for Women, and increased workers' compensation benefits. His efforts also contributed to rural electrification, the establishment of the Province of Ontario Savings Office, and the initiation of North America's first major reforestation project.

In addition to his legislative achievements, Morrison was a mentor to many, including his daughter, Rae Luckock, who became one of the first female MPPs in the Ontario Legislature. His legacy in agricultural education and advocacy is commemorated through various honours, including his induction into the Canadian Agricultural Hall of Fame in 1962 and the establishment of the J.J. Morrison Memorial Lectureship in Agricultural Economics by the Ontario Federation of Agriculture in 1956. In 2018, after being nominated by Senator Rob Black, Morrison was also inducted into the Ontario Agricultural Hall of Fame.

Morrison passed away in 1936, but his contributions to the agricultural community and his vision for cooperative efforts among farmers continue to be remembered and celebrated.

Submitted by the Wellington North Cultural Roundtable



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CULTURAL MOMENT FOR MARCH 10, 2025 CELBRATES JACK BICKELL

When John Paris (Jack) Bickell passed away on August 22, 1951, he was one of Canada's wealthiest and most influential men. Jack was born on September 26, 1884, in the Molesworth Presbyterian Church manse to Annie and Rev. David Bickell. Shortly after his birth, Rev. Bickell was called to lead the congregation in Mount Forest. Tragically, Rev. Bickell passed away in 1891 when Jack was only six years old. In the years following his father's death, Jack's younger brother passed away in 1892, and his older brother died of appendicitis in 1898.

The family moved frequently, and after spending two years in Alberta, they settled in Toronto. To support his family, Jack worked various jobs, some of which were questionable. He was even let go from a meat packing plant for "extramural moneymaking activities." Despite these challenges, Jack managed to support his family and pay for his tuition at St. Andrew's College, where he graduated in 1902.

At the age of 23, he founded his own brokerage firm, J.P. Bickell & Co., and quickly became a millionaire by the age of 30. In 1919, he sold his firm to focus on his interests in the movie and mining industries.



John (Jack) Paris Bickell

Bickell played a significant role in the development of the movie industry in Canada. He served as president of Eastern Theatres Limited and Hamilton

United Theatres Limited, overseeing the construction of Toronto's Pantages Theatre (now known as the Ed Mirvish Theatre) and the transformation of the Majestic into a deluxe movie theatre. In 1920, Famous Players Canadian Corporation Limited was founded in Bickell's office, and he served as vice president.

Bickell was also a key figure in the mining industry, particularly in the operation of McIntyre-Porcupine Mines in Timmins. Bickell's philanthropic efforts included significant donations to various causes, such as the University of Toronto and the Toronto General Hospital.

Bickell's most notable contribution to Toronto was his long-time association with the Toronto Maple Leafs. He served as the owner, president, chairman, and director of the team from 1924 to 1951. Bickell played a crucial role in financing the construction of Maple Leaf Gardens, which became an iconic sports venue in Toronto. His financial support helped keep the Maple Leafs in Toronto during difficult times, and he was instrumental in the team's success. He was inducted to the Hockey Hall of Fame in 1978.

During the Second World War, Bickell was a key member of a group under Canadian Max Aitken, 1st Baron Beaverbrook, the British Minister of Aircraft Production, which ensured an adequate supply of airplanes for the British forces. After the war, Bickell co-founded A. V. Roe Canada Limited (AVRO), Avro Canada with Sir Roy Dobson. He held the position of chairman of the company until his death in 1951.

John Paris Bickell passed away on August 22, 1951, in New York City. During his life, Bickell gave generously, and in death, he willed \$13 million of his \$14.6 million estate to the creation of the J.P. Bickell Foundation. He established it to donate half of its interest income each year: 50% to the Hospital for Sick Children, 10% for bursaries aiding in medical research, 5% to mining scholarships, and 35% to be distributed to general charities in Ontario at the discretion of the J.P. Bickell Foundation Management Committee. Since 1953, the Foundation has generated over \$300 million and contributed more than \$160 million to charity.

A quote from Graham MacLachlan, Bickell's cousin, sums up Bickell the best:

"He's probably the most unknown great Canadian we have. I hope we've given him the credit in death that he didn't seek in life."

Submitted by the Wellington North Cultural Roundtable

Community News

EDITION(s): February 27

By: Alicia Roza

PROOF OF YOUR AD

6 columns x 16"

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DISCOUNT: If Applicable + COLOUR: Included



Northern Wellington **Culture, Arts** and Heritage





Our Northern Wellington partnership is working together to preserve, promote and develop our unique cultural resources to support a vibrant inclusive community and a prosperous economy.







Farmers' Market Vendors Wanted

Wellington North

rmulder@wellington-north.com 393 Parkside Dr., Mount Forest June 14 - September 27 Saturdays | 8:30 am - noon

Mapleton

ahill@mapleton.ca 14 Main St. W., Drayton Jun 2, Jun 29*, Aug 4 & Sept 1 5-8 pm (*1-4pm on June 29 due to Drayton 150 event)

erin@town.minto.on.ca Palmerston Railway Museum June 1 - September 28 Saturdays | 9:00 am - noon











Town of Minto Belinda Wick-Graham 519-338-2511 ext. 241

belinda@town.minto.on.ca

Township of Wellington North

Robyn Mulder 519-848-3620 ext. 4234 rmulder@wellington-north.com

Mapleton Township

Aly Hill 519.638.3313 ext. 042 ahill@mapleton.ca

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WEDNESDAY VIRTUAL LUNCH TIME LEARNING SESSIONS 11:00 A.M. - 12:30 P.M.

MARCH 5th Is our International Women's Day Event 6-9p.m. Attendance for this event is mandatory and approved applicants receive a free ticket to attend the evening with keynote speaker MELANIE NEEDHAM from MRD Consulting & The Personal Empowerment Studio Inc.

MARCH 12th Business Planning

MARCH 19th Cashflow

MARCH 26th Keeping Your Financials On Track

APRIL 2nd Social Media Marketing with Canva Intro

APRIL 9th Nurturing Your Most Valuable Client

APRIL 16th How To Apply For Grants & Loans

APRIL 23rd Harnessing The Power of Tik Tok

APRIL 30th ChatGPT & Business

MAY 7TH TO BE DECIDED

FOLLOWED BY OUR NETWORKING LUNCHEON ON FRIDAY MAY 9TH

For more information or to apply, please visit www.saugeenconnects.com/women, call us at 519.799.5750 ext. 301 or email bobbi@sbdc.ca

















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MAYOR'S BREAKFAST

MAYOR ANDY LENNOX

THURSDAY April 10, 2025



START AT 7:15 AM - 9:00 AM



\$10

Includes coffee, tea, breakfast

ARTHUR AND AREA COMMUNITY



TOPICS OF DISCUSSION

Q&A

2024 Strategic Plan
Growth Management Action Plan
2025 Budget
Infrastructure

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